

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2210324

Order #	2210324		Created On	7/9/2018 9:32:17 AM		Order Status	Revision Confirmed	
Order Descrp	PRI:NP=4;IP=5 62554067 John James for Senate DET		Created By	!NCCUser		Gross \$	9401.00	
Client	JOHN JAMES FOR SENATE - NCC - MI		Updated On	7/25/2018 12:41:18 PM		Net \$	6768.72	
Start Date	7/9/2018		Updated By	Lockard, Amy		Units	269	
End Date	7/22/2018		Industry	Political-US Senate		Credit Hold	NO	
# of Weeks	2		REFERENCES			BILLING INFORMATION		
SALES			Primary	Detroit DMA		Purchase Order #	62554067	
ActiveWeeks	2		Secondary	NATIONAL POLITICAL BUNDLE		Billing Schedule	Broadcast	
AE 1	NCC - MI - WASH DC		Tertiary			EDI INFORMATION		
AE 2			Quarternary			Product	ORDR	
Agency	SMART MEDIA GROUP	15.00%	TRAFFIC OPTIONS			Estimate	710716	
RepFirm	NCC 13%	13.00%	Address 1	101 N. COLUMBUS STREET		Submit EDI Invoice?	Submit EDI Invoice	
Copy Instr ID			Address 2			ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Total Zones	8		City, State, Zip	ALEXANDRIA, VA		Order File Loaded: Electronic SCX Transfer Detroit, PRI:NP=4;IP=5 See key on FCC Site for zone/network information		
Zones	Macomb Co MI WOW,Macomb MI,St Clair S...		Zip	22314				
Total Networks	1		Contact					
GENERAL COMMENTS			Phone	301-941-1648				
Order File Loaded: Electronic SCX Transfer			Avail Tag			SYSCODE LIST		
			Contract Type	Political		1694,2945,2946,2947,2950,4074,4077,4078		
			Copy Group					
			Division					
			Reference #					

SUMMARY FOR SYSCODE 1694

Order #	2210324	Created On	7/9/2018 9:32:17 AM	Order Status	Revision Confirmed
Order Descrp	PRI:NP=4;IP=5 62554067 John James for Senate DET	Created By	!NCCUser	Syscode Gross \$	1637.00
Client	JOHN JAMES FOR SENATE - NCC - MI	Updated On	7/20/2018 9:43:17 AM	Syscode Net \$	1178.64
Start Date	7/9/2018	Updated By	Williams, Martez	Syscode Units	31
End Date	7/22/2018	Source	SCX	Zone Status	Revision Confirmed
# of Weeks	2	Zones	Macomb Co MI WOW	Avg Unit Rate	52.81

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
1	1			5 5	Fox News Channel	1694	FOX AND FRIEND<	07/10/2018	07/15/2018	Tu-Su 5a-9a	4	\$53.00	\$212.00	30
2	2			5 5	Fox News Channel	1694	-1	07/10/2018	07/15/2018	Tu-Su 9a-4p	7	\$45.00	\$315.00	30
3	3			5 5	Fox News Channel	1694	-1	07/16/2018	07/16/2018	M 9a-4p	0	\$45.00	\$0.00	30
4	4			5 5	Fox News Channel	1694	VARIOUS	07/10/2018	07/15/2018	Tu-Su 4p-7p	6	\$36.00	\$216.00	30
5	5			5 5	Fox News Channel	1694	VARIOUS	07/16/2018	07/16/2018	M 4p-7p	1	\$36.00	\$36.00	30
6	6			5 5	Fox News Channel	1694	VARIOUS	07/10/2018	07/15/2018	Tu-Su 7p-12m	12	\$66.00	\$792.00	30
7	7			5 5	Fox News Channel	1694	VARIOUS	07/16/2018	07/16/2018	M 7p-12m	1	\$66.00	\$66.00	30

SUMMARY FOR SYSCODE 2945

Order #	2210324	Created On	7/9/2018 9:32:17 AM	Order Status	Revision Confirmed
Order Descrp	PRI:NP=4;IP=5 62554067 John James for Senate DET	Created By	!NCCUser	Syscode Gross \$	1921.00
Client	JOHN JAMES FOR SENATE - NCC - MI	Updated On	7/20/2018 9:43:17 AM	Syscode Net \$	1383.12
Start Date	7/9/2018	Updated By	Williams, Martez	Syscode Units	34
End Date	7/22/2018	Source	SCX	Zone Status	Revision Confirmed
# of Weeks	2	Zones	Macomb MI	Avg Unit Rate	56.50

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
8	8			5 5	Fox News Channel	2945	FOX AND FRIEND<	07/10/2018	07/15/2018	Tu-Su 5a-9a	6	\$53.00	\$318.00	30
9	9			5 5	Fox News Channel	2945	VARIOUS	07/10/2018	07/15/2018	Tu-Su 9a-4p	8	\$45.00	\$360.00	30
10	10			5 5	Fox News Channel	2945	-1	07/16/2018	07/16/2018	M 9a-4p	0	\$45.00	\$0.00	30
11	11			5 5	Fox News Channel	2945	VARIOUS	07/10/2018	07/15/2018	Tu-Su 4p-7p	6	\$55.00	\$330.00	30
12	12			5 5	Fox News Channel	2945	VARIOUS	07/16/2018	07/16/2018	M 4p-7p	1	\$55.00	\$55.00	30
13	13			5 5	Fox News Channel	2945	VARIOUS	07/10/2018	07/15/2018	Tu-Su 7p-12m	12	\$66.00	\$792.00	30
14	14			5 5	Fox News Channel	2945	VARIOUS	07/16/2018	07/16/2018	M 7p-12m	1	\$66.00	\$66.00	30

SUMMARY FOR SYSCODE 2946

Order #	2210324	Created On	7/9/2018 9:32:17 AM	Order Status	Revision Confirmed
Order Descrp	PRI:NP=4;IP=5 62554067 John James for Senate DET	Created By	!NCCUser	Syscode Gross \$	1339.00
Client	JOHN JAMES FOR SENATE - NCC - MI	Updated On	7/20/2018 9:43:17 AM	Syscode Net \$	964.08
Start Date	7/9/2018	Updated By	Williams, Martez	Syscode Units	32
End Date	7/22/2018	Source	SCX	Zone Status	Revision Confirmed
# of Weeks	2	Zones	St Clair Shores MI	Avg Unit Rate	41.84

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
15	15			5 5	Fox News Channel	2946	FOX AND FRIEND<	07/10/2018	07/15/2018	Tu-Su 5a-9a	5	\$40.00	\$200.00	30
16	16			5 5	Fox News Channel	2946	-1	07/10/2018	07/15/2018	Tu-Su 9a-4p	7	\$34.00	\$238.00	30
17	17			5 5	Fox News Channel	2946	-1	07/16/2018	07/16/2018	M 9a-4p	0	\$34.00	\$0.00	30
18	18			5 5	Fox News Channel	2946	VARIOUS	07/10/2018	07/15/2018	Tu-Su 4p-7p	6	\$34.00	\$204.00	30
19	19			5 5	Fox News Channel	2946	VARIOUS	07/16/2018	07/16/2018	M 4p-7p	1	\$34.00	\$34.00	30
20	20			5 5	Fox News Channel	2946	VARIOUS	07/10/2018	07/15/2018	Tu-Su 7p-12m	12	\$51.00	\$612.00	30
21	21			5 5	Fox News Channel	2946	VARIOUS	07/16/2018	07/16/2018	M 7p-12m	1	\$51.00	\$51.00	30

SUMMARY FOR SYSCODE 2947

Order #	2210324	Created On	7/9/2018 9:32:17 AM	Order Status	Revision Confirmed
Order Descrp	PRI:NP=4;IP=5 62554067 John James for Senate DET	Created By	!NCCUser	Syscode Gross \$	1740.00
Client	JOHN JAMES FOR SENATE - NCC - MI	Updated On	7/9/2018 10:10:10 AM	Syscode Net \$	1252.80
Start Date	7/9/2018	Updated By	Williams, Martez	Syscode Units	33
End Date	7/22/2018	Source	SCX	Zone Status	Revision Confirmed
# of Weeks	2	Zones	Sterling Heights MI	Avg Unit Rate	52.73

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
22	22			5 5	Fox News Channel	2947	FOX AND FRIEND<	07/10/2018	07/15/2018	Tu-Su 5a-9a	4	\$43.00	\$172.00	30
23	23			5 5	Fox News Channel	2947	VARIOUS	07/10/2018	07/15/2018	Tu-Su 9a-4p	8	\$36.00	\$288.00	30
24	24			5 5	Fox News Channel	2947	VARIOUS	07/16/2018	07/16/2018	M 9a-4p	1	\$36.00	\$36.00	30
25	25			5 5	Fox News Channel	2947	VARIOUS	07/10/2018	07/15/2018	Tu-Su 4p-7p	6	\$57.00	\$342.00	30
26	26			5 5	Fox News Channel	2947	VARIOUS	07/16/2018	07/16/2018	M 4p-7p	1	\$57.00	\$57.00	30
27	27			5 5	Fox News Channel	2947	VARIOUS	07/10/2018	07/15/2018	Tu-Su 7p-12m	12	\$65.00	\$780.00	30
28	28			5 5	Fox News Channel	2947	VARIOUS	07/16/2018	07/16/2018	M 7p-12m	1	\$65.00	\$65.00	30

SUMMARY FOR SYSCODE 2950

Order #	2210324	Created On	7/9/2018 9:32:17 AM	Order Status	Revision Confirmed
Order Descrp	PRI:NP=4;IP=5 62554067 John James for Senate DET	Created By	!NCCUser	Syscode Gross \$	1943.00
Client	JOHN JAMES FOR SENATE - NCC - MI	Updated On	7/9/2018 10:10:23 AM	Syscode Net \$	1398.96
Start Date	7/9/2018	Updated By	Williams, Martez	Syscode Units	35
End Date	7/22/2018	Source	SCX	Zone Status	Revision Confirmed
# of Weeks	2	Zones	Chesterfield MI	Avg Unit Rate	55.51

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
29	29			5 5	Fox News Channel	2950	FOX AND FRIEND<	07/10/2018	07/15/2018	Tu-Su 5a-9a	6	\$55.00	\$330.00	30
30	30			5 5	Fox News Channel	2950	VARIOUS	07/10/2018	07/15/2018	Tu-Su 9a-4p	8	\$46.00	\$368.00	30
31	31			5 5	Fox News Channel	2950	VARIOUS	07/16/2018	07/16/2018	M 9a-4p	1	\$46.00	\$46.00	30
32	32			5 5	Fox News Channel	2950	VARIOUS	07/10/2018	07/15/2018	Tu-Su 4p-7p	6	\$45.00	\$270.00	30
33	33			5 5	Fox News Channel	2950	VARIOUS	07/16/2018	07/16/2018	M 4p-7p	1	\$45.00	\$45.00	30
34	34			5 5	Fox News Channel	2950	VARIOUS	07/10/2018	07/15/2018	Tu-Su 7p-12m	12	\$68.00	\$816.00	30
35	35			5 5	Fox News Channel	2950	VARIOUS	07/16/2018	07/16/2018	M 7p-12m	1	\$68.00	\$68.00	30

SUMMARY FOR SYSCODE 4074

Order #	2210324	Created On	7/9/2018 9:32:17 AM	Order Status	Revision Confirmed
Order Descrp	PRI:NP=4;IP=5 62554067 John James for Senate DET	Created By	!NCCUser	Syscode Gross \$	464.00
Client	JOHN JAMES FOR SENATE - NCC - MI	Updated On	7/9/2018 10:10:41 AM	Syscode Net \$	334.08
Start Date	7/9/2018	Updated By	Williams, Martez	Syscode Units	35
End Date	7/22/2018	Source	SCX	Zone Status	Revision Confirmed
# of Weeks	2	Zones	Macomb-Chest MI U-verse	Avg Unit Rate	13.26

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
36	36			5 5	Fox News Channel	4074	FOX AND FRIEND<	07/10/2018	07/15/2018	Tu-Su 5a-9a	6	\$12.00	\$72.00	30
37	37			5 5	Fox News Channel	4074	VARIOUS	07/10/2018	07/15/2018	Tu-Su 9a-4p	8	\$11.00	\$88.00	30
38	38			5 5	Fox News Channel	4074	VARIOUS	07/16/2018	07/16/2018	M 9a-4p	1	\$11.00	\$11.00	30
39	39			5 5	Fox News Channel	4074	VARIOUS	07/10/2018	07/15/2018	Tu-Su 4p-7p	6	\$14.00	\$84.00	30
40	40			5 5	Fox News Channel	4074	VARIOUS	07/16/2018	07/16/2018	M 4p-7p	1	\$14.00	\$14.00	30
41	41			5 5	Fox News Channel	4074	VARIOUS	07/10/2018	07/15/2018	Tu-Su 7p-12m	12	\$15.00	\$180.00	30
42	42			5 5	Fox News Channel	4074	VARIOUS	07/16/2018	07/16/2018	M 7p-12m	1	\$15.00	\$15.00	30

SUMMARY FOR SYSCODE 4077

Order #	2210324	Created On	7/9/2018 9:32:17 AM	Order Status	Revision Confirmed
Order Descrp	PRI:NP=4;IP=5 62554067 John James for Senate DET	Created By	!NCCUser	Syscode Gross \$	181.00
Client	JOHN JAMES FOR SENATE - NCC - MI	Updated On	7/9/2018 10:10:54 AM	Syscode Net \$	130.32
Start Date	7/9/2018	Updated By	Williams, Martez	Syscode Units	35
End Date	7/22/2018	Source	SCX	Zone Status	Revision Confirmed
# of Weeks	2	Zones	St Clair Shrs MI U-verse	Avg Unit Rate	5.17

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
43	43			5 5	Fox News Channel	4077	FOX AND FRIEND<	07/10/2018	07/15/2018	Tu-Su 5a-9a	6	\$5.00	\$30.00	30
44	44			5 5	Fox News Channel	4077	VARIOUS	07/10/2018	07/15/2018	Tu-Su 9a-4p	8	\$5.00	\$40.00	30
45	45			5 5	Fox News Channel	4077	VARIOUS	07/16/2018	07/16/2018	M 9a-4p	1	\$5.00	\$5.00	30
46	46			5 5	Fox News Channel	4077	VARIOUS	07/10/2018	07/15/2018	Tu-Su 4p-7p	6	\$4.00	\$24.00	30
47	47			5 5	Fox News Channel	4077	VARIOUS	07/16/2018	07/16/2018	M 4p-7p	1	\$4.00	\$4.00	30
48	48			5 5	Fox News Channel	4077	VARIOUS	07/10/2018	07/15/2018	Tu-Su 7p-12m	12	\$6.00	\$72.00	30
49	49			5 5	Fox News Channel	4077	VARIOUS	07/16/2018	07/16/2018	M 7p-12m	1	\$6.00	\$6.00	30

SUMMARY FOR SYSCODE 4078

Order #	2210324	Created On	7/9/2018 9:32:17 AM	Order Status	Revision Confirmed
Order Descrp	PRI:NP=4;IP=5 62554067 John James for Senate DET	Created By	!NCCUser	Syscode Gross \$	176.00
Client	JOHN JAMES FOR SENATE - NCC - MI	Updated On	7/25/2018 12:08:37 PM	Syscode Net \$	126.72
Start Date	7/9/2018	Updated By	Delosreyes, Kristine	Syscode Units	34
End Date	7/22/2018	Source	SCX	Zone Status	Revision Confirmed
# of Weeks	2	Zones	Sterling Hgts MI U-verse	Avg Unit Rate	5.18

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
50	50			5 5	Fox News Channel	4078	FOX AND FRIEND<	07/10/2018	07/15/2018	Tu-Su 5a-9a	6	\$5.00	\$30.00	30
51	51			5 5	Fox News Channel	4078	VARIOUS	07/10/2018	07/15/2018	Tu-Su 9a-4p	8	\$5.00	\$40.00	30
52	52			5 5	Fox News Channel	4078	removed 1	07/16/2018	07/16/2018	M 9a-4p	0	\$5.00	\$0.00	30
53	53			5 5	Fox News Channel	4078	VARIOUS	07/10/2018	07/15/2018	Tu-Su 4p-7p	6	\$4.00	\$24.00	30
54	54			5 5	Fox News Channel	4078	VARIOUS	07/16/2018	07/16/2018	M 4p-7p	1	\$4.00	\$4.00	30
55	55			5 5	Fox News Channel	4078	VARIOUS	07/10/2018	07/15/2018	Tu-Su 7p-12m	12	\$6.00	\$72.00	30
56	56			5 5	Fox News Channel	4078	VARIOUS	07/16/2018	07/16/2018	M 7p-12m	1	\$6.00	\$6.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

The subreport 'Legalese' could not be found at the specified location Legalese.rdlc. Please verify that the subreport has been published and that the name is correct.

SUMMARY FOR ORDER # 2210324					
Order #	2210324	Created On	7/9/2018 9:32:17 AM	Order Status	Revision Confirmed
Order Descrp	PRI:NP=4;IP=5 62554067 John James for Senate DET	Created By	!NCCUser	Gross \$	9401.00
Client	JOHN JAMES FOR SENATE - NCC - MI	Updated On	7/25/2018 12:41:18 PM	Net \$	6768.72
Start Date	7/9/2018	Updated By	Lockard, Amy	Units	269
End Date	7/22/2018	Source	SCX	Credit Hold	No
# of Weeks	2	Active	Yes		

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	